

C5 Alliance

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COMMUNICATIONS

## Appointments at C5 to direct business growth



C5 Alliance, the Channel Islands business solutions company, has announced two key appointments to the Board of Directors.

Dan Hare and David Edge have been promoted to the senior management team as part of a review of the company's business growth strategy. C5 Alliance has performed strongly in 2010 and has a number of significant contracts to deliver over the next 18 months in both Jersey and Guernsey.

C5 Alliance Managing Director Mark Loane said: "These are very exciting times for our company. We have established ourselves as the leading consultancy in the Channel Islands with a reputation for delivering bespoke solutions for clients . Dan and David will bring a wealth of experience and new ideas to the Board and I am delighted to welcome them onto the senior management team."

The appointments take effect from the 31<sup>st</sup> of January in line with company's financial year end.

Dan Hare and David Edge will join Mark Loane and Rob Leader on the Board of Directors.