



## **PRESS RELEASE**

**23<sup>rd</sup> February 2010**

### **Public and Private sector collaboration brings benefits to people of Jersey**

C5 Alliance, the Channel Island technology business, is delighted to have played a significant role in developing the new States of Jersey website, [www.gov.je](http://www.gov.je), which went live on Monday 22<sup>nd</sup> February 2010.

The new site brings a whole new experience to users accessing essential information about living and working in Jersey.

C5 Alliance Managing Director Mark Loane says: "This is both a challenging and exciting project to be involved with and we are proud to have delivered on time and on budget so far. It is an excellent example of a successful collaboration of public sector working with the private sector, where a commercial company heading a consortium of suppliers has worked hand-in-hand with government to achieve the best results for the public".

The company has worked alongside the States of Jersey Web Team to deliver an effective, easy to use website that is simpler to navigate and contains clearer content. The upgraded site offers greater interactivity and enables people to get the information they need quickly and easily.

C5 Alliance recognises the need for clear, concise communication between government and the public and has designed a system that enables staff in States departments to keep relevant information as up to date and easy to view as possible. This is only the end of the beginning, with much more to come for phase two and beyond. C5 have provided the States of Jersey with a platform to greatly enhance the online offering and experience. More features will be added to the site in the near future, developing existing services for Jersey residents. You can already pay parking fines and GST returns online, providing a taster of the types of services being introduced.

A consortium of local businesses, led by C5 Alliance, was chosen to work on the new website following a rigorous tender process. Now that phase one is delivered, phase two of the project has begun, building in additional technology that will create more opportunities for Jersey residents to interact with the States of Jersey and receive up to date and relevant information.